



Art Paws, Inc.  
 Reno NV 89506  
 kerri@artpawsreno.com

# The Purrfect Sponsorship Opportunity

Sunday, July 21st, 2024, from 9 am to 2 pm  
 Beer tasting from 10 am to 1 pm

Art Paws is Artown's ONLY fur-friendly event, and each year, we attract over 5,000 people and pets together on the shaded grass of McKinley Arts & Culture Center. Over the last few years, Art Paws has raised more than \$40,000, benefiting local animal rescue organizations, local arts and theater, end-of-life services for furry loved ones, as well as many other local pet-friendly organizations. Art Paws continues to generate a great deal of public interest and media coverage and continues to grow in popularity and attendance each year. Each year, we actively promote four (4) different local non-profits and directly send a portion of your sponsorship funds to these organizations.

We aim to provide sponsorship packages to offer each participating organization maximum recognition and visibility through their involvement at our Art Paws Event. Accordingly, if you elect to become a sponsor of Art Paws, you will receive pre- and post-event media coverage, as well as the benefits listed below, based upon the sponsorship you elect. Despite which sponsorship package you elect, your sponsorship will also include your logo on our banner as displayed below:





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**The 2024 Event  
 Will Feature**

- Animal Themed Art Booths
- Merchandise & Specialty Booths
- Beer Garden
- Silent Auction
- Cash Raffle
- Live Music and entertainment
- Pet Clinics
- Res-Que Dog Wash
- Contests
- Event Doggy Bags
- Pet Adoptions
- Food Booths
- Paws Painting
- Pet Rescue

**Top Dog Sponsors - \$1,750**

**(Limit 2)**

- Week-long social media highlight on Art Paws' social media
- Weekly highlights to be continued 30 days after the Event
- One "live" promotional video featuring your business on Art Paws' social media
- Photo with Artie
- Art Paws' post featuring your business
- 10 free Art Paws t-shirts
- Premium booth location (if attending or may donate to another vendor)
- 10 free drink tokens for the Event

**Lap It Up Sponsor - \$750**

**(Limit 10)**

- 3-Day social media highlight on Art Paws' social media
- Weekly highlights to be continued 15 days after the Event
- Photo with Artie
- Art Paws' post featuring your business
- 5 free Art Paws t-shirts
- Regular Booth location (if attending or may donate to another vendor)
- 5 free drink tokens for the Event





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Paws Painting

Pet Rescue

## Fat Cat Sponsor - \$375

(Unlimited)

- 24-Hour social media highlight on Art Paws' social media
- Photo with Artie
- 2 free Art Paws t-shirts
- Regular Booth location (if attending or may donate to another vendor)
- 2 free drink tokens for the Event

## Lend A Paw Sponsor - \$200

(For nonprofits only, proof required)

- Sponsorship highlight on social media
- Photo with Artie and blurb featuring your non-profit
- Regular Booth location (if attending or may donate to another vendor)



ArtPawsReno.com



artown



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## Art Paws' 2024 Sponsorship Commitment

Sponsorship Level/Type: \_\_\_\_\_

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Payment Type\*:  Credit Card  Zelle  Check  Venmo

Cashier's Check  Money Order

\* All Checks, Cashier's Checks, and Money Orders should be made payable to Art Paws, Inc.

\_\_\_\_\_  
*Signature of Authorized Representative*

