



Art Paws, Inc.
 Reno NV 89506
 kerri@artpawsreno.com

The Purrfect Sponsorship Opportunity

Sunday, July 23rd, 2023, from 10 am to 3 pm
 Beer tasting from 11 am to 2 pm

Art Paws is Artown's ONLY fur-friendly Event, and each year we attract over 5,000 people and pets together on the shaded grass of Mckinley Arts & Culture Center. Over the last few years, Art Paws has raised more than \$40,000 benefiting local animal rescue organizations, local arts and theater, end-of-life services for furry loved ones, and many other local pet-friendly organizations. Art Paws continues to generate a great deal of public interest and media coverage and grows in popularity and attendance yearly.

We aim to provide sponsorship packages to offer each participating organization maximum recognition and visibility through their involvement at our Art Paws Event. Accordingly, if you elect to become a sponsor of Art Paws, you will receive pre and post-event media coverage, as well as the benefits listed below, based upon the sponsorship you elect. Your sponsorship will also include your logo on our banner, regardless of which package you select.



Each year we promote four (4) local nonprofits and a portion of your sponsorship funds will be sent directly to these local nonprofits.





Art Paws, Inc.
Reno NV 89506
kerri@artpawsreno.com

The 2023 Event Will Feature

Animal Themed Art
Booths

Merchandise &
Specialty Booths

Beer Garden

Silent Auction

Cash Raffle

Live Music and
entertainment

Pet Clinics

Res-Que Dog Wash

Contests

Event Doggy Bags

Pet Adoptions

Food Booths

Paws Painting

Pet Rescue

Top Dog Sponsors - \$1,750

(Limit 2)

- Week-long social media highlight on Art Paws' social media
- Weekly highlights to be continued 30 days after the Event
- One "live" promotional video featuring your business on Art Paws' social media
- Photo with Artie
- Art Paws' post featuring your business
- 10 free Art Paws t-shirts
- Premium booth location
(if attending or may donate to another vendor)
- 10 free drink tokens for the Event

Lap It Up Sponsor - \$750

(Limit 10)

- 3-Day social media highlight on Art Paws' social media
- Weekly highlights to be continued 15 days after the Event
- Photo with Artie
- Art Paws' post featuring your business
- 5 free Art Paws t-shirts
- Regular Booth location
(if attending or may donate to another vendor)
- 5 free drink tokens for the Event



ArtPawsReno.com



artown



ArtPawsReno.com



Art Paws, Inc.
Reno NV 89506
kerri@artpawsreno.com

The 2023 Event Will Feature

Animal Themed Art
Booths

Merchandise &
Specialty Booths

Beer Garden

Silent Auction

Cash Raffle

Live Music and
entertainment

Pet Clinics

Res-Que Dog Wash

Contests

Event Doggy Bags

Pet Adoptions

Food Booths

Paws Painting

Pet Rescue

Fat Cat Sponsor - \$375

(Unlimited)

- 24-Hour social media highlight on Art Paws' social media
- Photo with Artie
- 2 free Art Paws t-shirts
- Regular Booth location (if attending or may donate to another vendor)
- 2 free drink tokens for the Event

Lend A Paw Sponsor - \$200

(For nonprofits only, proof required)

- Sponsorship highlight on social media
- Photo with Artie and blurb featuring your nonprofit
- Regular Booth location (if attending or may donate to another vendor)



ArtPawsReno.com



artown



ArtPawsReno.com



Art Paws, Inc.
Reno NV 89506
kerri@artpawsreno.com

Art Paws' 2023 Sponsorship Commitment

Sponsorship Level/Type: _____

Company Name: _____

Website: _____

Email: _____

Contact Name: _____

Title: _____

Company Address: _____

Phone: _____

Fax: _____

Payment Type: Credit Card Zelle Check Venmo

Signature of Authorized Representative



ArtPawsReno.com



artown



ArtPawsReno.com